A close-up photograph of a person's hand inserting a white and blue charging cable into the charging port of a dark-colored electric vehicle. The background is a blurred sky with soft light. The text is overlaid in white on the right side of the image.

**Why install public
electric vehicle charging at
LGA/government-owned
car parks?**

Why do we need to

transition to low-emission transport?

GLOBALLY...

transport accounts for almost 25% of CO2 emissions and is linked to nearly 400,000 premature deaths worldwide each year.

LOW-EMISSION...

transport helps create cleaner cities, improve air quality and human health - particularly around schools, community and sporting centres and playgrounds.

IN AUSTRALIA...

diesel pollution causes an estimated 3000 premature deaths annually.

REDUCING...

petrol and diesel emission pollution reduces the risk of heart and lung disease, asthma and respiratory illness - especially in CHILDREN.

Why install

public EV charging stations?

DRIVES UPTAKE...

two of the most common obstacles to EV uptake are range anxiety and a lack of charging infrastructure. Highly visible EV charging stations assuage those fears.

MAKES A STATEMENT...

that your organisation is future-proofing your community and readying for the massive influx of electric vehicles to Australia.

NORMALISES...

'green' behaviour and makes it easy for people to reduce their transport carbon footprint.

AUSSIE MADE...

by choosing AC charging units like the AURIGA (made in Melbourne) or DC charging like Tritium (made in Queensland)

EVOLUTION



EVS ARE HERE

& more are coming

There are
OVER 3 MILLION EVS
on the road worldwide,
with forecasts anticipating
11 MILLION WILL BE SOLD
every year by 2025 &
30 MILLION ANNUALLY
by 2030.

Source: The Climate Council

EVOLUTION

14
BEVS

**CURRENTLY
ON SALE IN
AUSTRALIA**

17
PHEVS

**CURRENTLY
ON SALE IN
AUSTRALIA**

9
BEVS &
PHEVS

**COMING JUST
IN THE NEXT
12-18 MONTHS**

DESIGN

what **GOOD**
looks like

EVOLUTION



EV charging stations should be clearly marked...

Clear understanding of purpose | Desired number of sites

Positioning clearance & power supply | Cable requirements vs universal plugs

Charge rates | Monetisation of charging stations | Brand & branding

Stakeholder discussions

INSTALL

what **GOOD**
looks like

EVOLUTION



EV uptake will be driven by

- Clearly marked EV charging spaces | Large, well-lit prominent parking positions**
- Clear ground & wall stencilling | Simple to operate universal connectivity**
- Easy to understand instructions | Support line availability**
- Wall mounted charger, isolator & cables**

Want to know more about EV charging?



EVolution can help



ESTABLISHED

A passionate & trusted business with a great long-term record, multiple corporate clients & an international reputation.



CONTRIBUTORS

We are proud innovators, advocates & contributors to the EV sector in Australia & New Zealand.



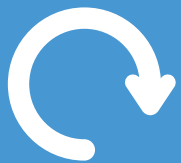
CONSULTATIVE

We always want the best outcome for your EV charging project, so always offer expert and impartial consultation.



NO JARGON

Unless you want us to. We always deliver what we say & we always say things in the clearest language possible.



END TO END

From the first phone call to the final delivery, our PMI-aligned PMs will ensure all stakeholders are fully engaged.



COVERAGE

From Clayton to Zetland, no matter where you're located our team will consult, design, install & support you.



EVolution Australia NZ Director **Russ Shepherd**
invites you to discuss this proposal
or request further information
on **0424 047 596** or email
russ@evolutionaustralia.com.au

CONTACT

W evolutionaustralia.com.au
E contactus@evolutionaustralia.com.au
P 1300 70 11 99
IG [@electriccarcafe](https://www.instagram.com/electriccarcafe) **F** [/electriccarcafe](https://www.facebook.com/electriccarcafe)